

CONSENT TO THE COLLECTION AND PROCESSING OF PERSONAL DATA

I hereby, acting freely, of my own will and in my own interest, in accordance with the laws of Mongolia and other regulatory legal acts of Mongolia, grant my unconditional consent to the Customer (**Mondelēz Kazakhstan, LLP**), the Organizer (**Urban Media, LLP**), and the Operator (**Lotus Media, LLC**) of the promotional campaign "Alpen Gold Mongolia: more chances, more prizes" (1C46AH93) to collect and process my personal data (hereinafter – "PD") for the achievement of the following purposes:

- delivery of prizes, notifications of winning, provision of information about the Customer's products and events, advertising offers, as well as for marketing analysis, preparation of statistical information, fulfillment of tax obligations, and for any other purposes required in accordance with the legislation of Mongolia.

This Consent is granted in respect of the following PD: surname, name, patronymic; registration number (RN); contact details (residential address, prize delivery address, email address, mobile phone number); data contained in the identity document of a citizen of Mongolia; as well as any other PD and information voluntarily provided by me.

This Consent is granted by me to the Customer, the Organizer, and the Operator in respect of the following actions with PD, carried out through automated processing, non-automated processing (without the use of automation tools), and mixed methods of PD processing: collection, recording, systematization, accumulation, storage, clarification (updating, modification), supplementation, use, retrieval, dissemination, anonymization, blocking, deletion, and destruction of PD; cross-border transfer to the territories of foreign states; as well as the performance of any other actions with my PD in accordance with the applicable legislation of Mongolia.

I hereby also agree that my PD may be transferred, for the purposes specified above (subject to the observance of confidentiality and ensuring the security of PD during processing), to third parties, including but not limited to members of the *Mondelēz International* group of companies, as well as other persons processing PD on behalf of the Customer, the Organizer, and the Operator, including in the context of cross-border data transfer.

This Consent is granted until the above purposes are achieved or until it is withdrawn by me. I am aware that I have the right to withdraw this Consent at any time during its validity period by sending a written notice of withdrawal to the Customer's email address: consumercareeua@mdlz.com. I am aware that this Consent to the collection and processing of PD is not subject to withdrawal in cases where such withdrawal would contradict the legislation of Mongolia, or where I have an outstanding obligation to the Customer, the Organizer, or the Operator.